

**RFP NO. 625-10897**  
**AFFORDABLE HOUSING STRATEGY AND HOUSING MARKET STUDY**  
**EVALUATION COMMITTEE MEETING 1 (SHORTLIST)**  
**August 16, 2012**

PROPOSER	RANK	AVERAGE POINTS	TOTAL POINTS	PROPOSED PRICE
Florida International University	1	1.90	7.6	\$37,500
PMG Associates	2	1.98	7.9	\$86,625
Strategic Planning group	3	2.13	8.5	\$48,250
APD Solutions	4	4.00	16.0	\$257,249

**THE TOP 3 RANKED FIRMS WERE SHORTLISTED FOR FURTHER CONSIDERATION**

PROPOSING FIRM	Alfred Battle												Steve Lucas												Sandra Seals												Average Points Awarded	Total Combined Points			
	Understanding of the Overall Needs of the City/NPF CRA as presented in the Narrative Proposal			Experience, Qualifications and Past Performance of the Proposing Firm including Persons, Facilities and Resources			Proposer's Ability and Approach to Design a Work Program to Meet the Needs of the City/NPF CRA as Described in the RFP			Cost to the City				Understanding of the Overall Needs of the City/NPF CRA as presented in the Narrative Proposal			Experience, Qualifications and Past Performance of the Proposing Firm including Persons, Facilities and Resources			Proposer's Ability and Approach to Design a Work Program to Meet the Needs of the City/NPF CRA as Described in the RFP			Cost to the City																		
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Total Points Awarded	Weight Factor	Ranking		Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Total Points Awarded	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Total Points Awarded										
The Florida International University	0.2	1	0.20	0.2	2	0.40	0.3	3	0.90	0.3	1	0.30	1.80	0.2	2	0.40	0.2	3	0.60	0.3	2	0.60	1.90	0.2	2	0.40	0.2	3	0.60	0.3	3	0.90	0.3	1	0.30	2.20	1.90	7.60			
Strategic Planning Group	0.2	3	0.60	0.2	1	0.20	0.3	2	0.60	0.3	2	0.60	2.00	0.2	3	0.60	0.2	2	0.40	0.3	3	0.90	0.3	2	0.60	2.50	0.2	1	0.20	0.2	1	0.20	0.3	1	0.30	0.3	2	0.60	1.30	2.13	8.50
PMG Associates	0.2	2	0.40	0.2	3	0.60	0.3	1	0.30	0.3	3	0.90	2.20	0.2	1	0.20	0.2	1	0.20	0.3	1	0.30	0.3	3	0.90	1.60	0.2	3	0.60	0.2	2	0.40	0.3	2	0.60	0.3	3	0.90	2.50	1.98	7.90
APD Solutions	0.2	4	0.80	0.2	4	0.80	0.3	4	1.20	0.3	4	1.20	4.00	0.2	4	0.80	0.2	4	0.80	0.3	4	1.20	0.3	4	1.20	4.00	0.2	4	0.80	0.2	4	0.80	0.3	4	1.20	0.3	4	1.20	4.00	4.00	16.00

PROPOSING FIRM	Jonathan Jordan												
	Understanding of the Overall Needs of the City/NPF CRA as presented in the Narrative Proposal			Experience, Qualifications and Past Performance of the Proposing Firm including Persons, Facilities and Resources			Proposer's Ability and Approach to Design a Work Program to Meet the Needs of the City/NPF CRA as Described in the RFP			Cost to the City			
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Total Points Awarded
The Florida International University	0.2	2	0.40	0.2	2	0.40	0.3	2	0.60	0.3	1	0.30	1.70
Strategic Planning Group	0.2	3	0.60	0.2	3	0.60	0.3	3	0.90	0.3	2	0.60	2.70
PMG Associates	0.2	1	0.20	0.2	1	0.20	0.3	1	0.30	0.3	3	0.90	1.60
APD Solutions	0.2	4	0.80	0.2	4	0.80	0.3	4	1.20	0.3	4	1.20	4.00